Photovoltaics in an Architectural Context

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Bringing PV to the client

Use PV in a "neutral" way
Bringing PV to the client
PV can “Upgrade” the building
Bringing PV to the client
PV can strengthen the image of the occupier
Architectural criteria for good PV integration:

1. Natural integration of the PV system
2. The PV system is architecturally pleasing
Architectural criteria for good PV integration:

The PV system is architecturally pleasing

Good composition of colours and materials

The PV system matches the context of the building (Contextuality)

The system, and its integration, are well-engineered
Architectural criteria for good PV integration:
The system, and its integration, are well-engineered.

Architectural criteria for good PV integration:
The application of PV has lead to innovative designs.

Incorporation of PV in the building design:
Incorporation of PV in the building design:

- PV is applied invisible

The PV system adds to the architectural image

- PV is added to the design
Incorporation of PV in the building design:

The PV system determines the architectural image.

The PV system leads to new architectural concepts.
Incorporation of PV in the building design:
The PV system leads to new architectural concepts.

Architects who apply PV in well-thought-out way can make their clients happy and thereby contribute to a greater acceptance of PV!!